

WANT TO BEGIN A CAREER IN LASHES?



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L A S H L I F T



WAKE UP TO

*Luscious
Lifted
Lashes*

WITH

ELLEEBANA



BOOK IN FOR
LASH LIFT
TRAINING AT EFB
WITH MASTER
EDUCATORS
FROM
ELLEEBANA

Get your curves in all the right places

COURSE OVERVIEW:

Welcome to the world of multi award winning Elleebana Lash Lift education. Elleebana is the world's most popular lash lift and lamination system, globally recognised and trusted by leading experts in over 60 countries. Our education program has been crafted by our award winning team, bringing you over 20 years combined experience in the lash and brow industry. Otto Mitter, managing director of Elleebana is a regular speaker and competition judge on the global circuit for eyelash extensions and lift/lamination competitions, conferences and exhibitions. At Elleebana we thrive on sharing our experience and expertise with our students and over the years Elleebana has helped to create the next generation of beauty influencers and leaders in the lash industry.

You are guided through the cost and income potential of lash lifting to build your marketability. Our hand selected trainer will then demonstrate to you a lash lift in detail – we take our time walking through the treatment step by step and showcasing the common mistakes made and how to correct these errors to ensure your results are flawless and to build your confidence.

You will then work on a model under the careful guidance and instruction of our trainer paying close attention to the key elements of lash lifting. No longer can you expect a one day class with Elleebana as your course, knowledge retention and applying your new found skills will continue through your online component of this educational program.

The online component will be comprised of an exam and submission of before and after images for assessment after your training date to further ensure you have been able to retain and apply your new found skills.

Class will be held at
EFB SALON SUPPLIES
112 Northgate Drive
Thomastown VIC 3074

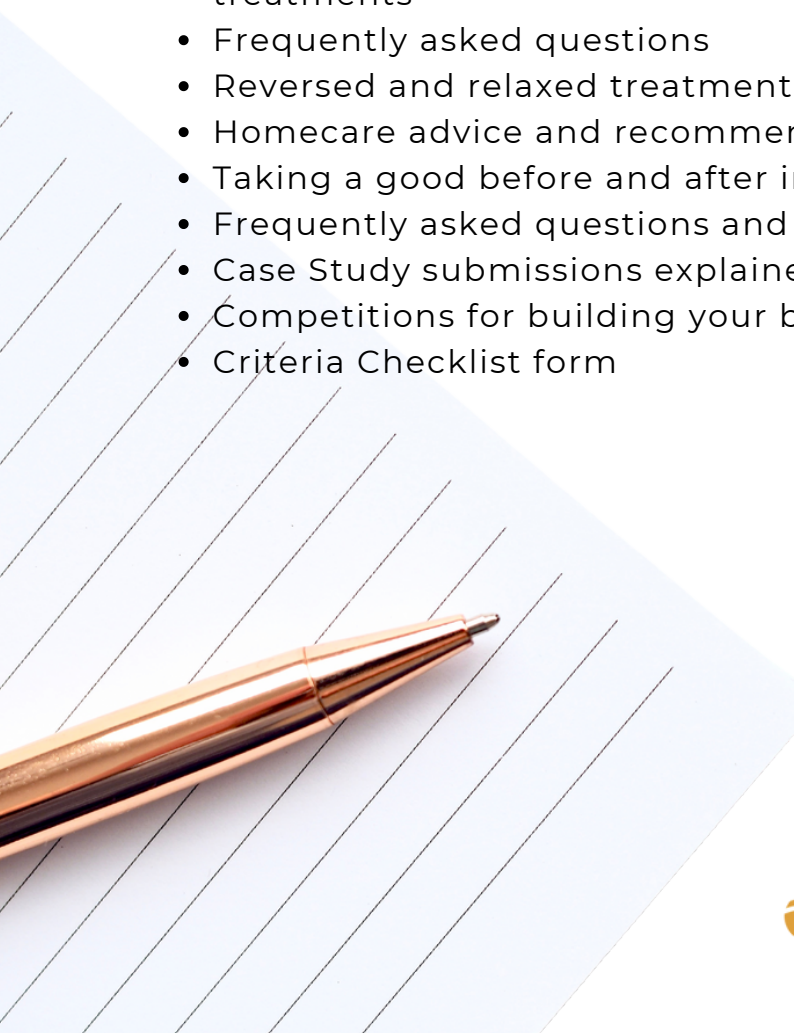


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TOPICS WE COVER:

- Science of lash lifting, active ingredients and the ingredient trends we are seeing
- Exposure to the various adhesives available
- Storage guidance and tips
- Eye and Eyelash anatomy and structure
- Business, room set up and cleanliness
- Client/technician wellbeing and self-care
- Procedure knowledge and detailed instructions
- Health, safety and sanitation – for your clients and for yourself
- Pre-procedure preparations and contra-indications
- Product information and usage and storage guides for the products
- Consultation, reactions and the importance of indemnity and legal requirements such as insurance
- Patch testing and tinting with Belmacil lash and brow tints
- Eye shapes and face considerations and key tips to craft the perfect lift for your client
- Cost of treatment and income potential
- Elleebana facial Acupressure for a new approach to client treatments
- Frequently asked questions
- Reversed and relaxed treatments as well as lower lash care
- Homecare advice and recommended aftercare
- Taking a good before and after images
- Frequently asked questions and trainers tips/important notes
- Case Study submissions explained
- Competitions for building your business
- Criteria Checklist form



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COURSE PRICE:

\$320 Inclusive of GST

\$150 non-refundable booking fee applies and is included in the above-mentioned price.

Full payment is required 2 Fridays prior to training to secure your position at a class.

COURSE INCLUSIONS:

A Full sized lash lifting kit

valued at \$170 with a minimum of 30 applications.

You also receive a pack of eye pads valued at \$12, and a pack of micro brushes valued at \$21.95, instructional copyrighted manual, criteria checklist, students exam, access to promotional flyers file, promotional images and a posters for printing and a certificate upon submission of a minimum of 5 before and after images that are successful.



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IMPORTANT TIMES:

Our lash lifting class begins at 9:30am and finishes at 4:30pm however your course continues after you leave with an online component.

You will have three months to submit your online exam and before and after images for assessment.

We have a lot to cover and we are extremely passionate about you getting the most from this class so please be prepared and bring a packed lunch or snacks or alternatively we have a great café next door.

MODEL REQUIREMENTS:

Depending on the class size you might be required to provide a model. If the class has even numbers of attendees then the class can work on each other however this will be determined by your trainer and the staff at EFB.

If you are required to have the treatment performed on you, please arrive with no eye makeup and ensure you are not contraindicated for this treatment.

IMPORTANT NOTES:

We offer this course with over 25 years' experience offering lash and brow services. The Elleebana lash lift treatment is one of the fastest on the market and so if you have previously trained with another brand you might find some similarities between the treatment but we ask that you are willing to re-learn what you might know as our comprehensive Lash Lifting Evolved Class is assured to offer more understanding of lash lifting treatments than ever before.

We don't leave you to your own devices and guide you through your treatment carefully perfecting your techniques and understanding of the treatment – you are welcome to call and contact us after your day of training with any questions that you might have, feedback of any kind and the correspondence continues as you submit your before and after images for assessment.

PLEASE NOTE:

1. \$150 non-refundable Booking Fee applies for each individual cancellation OR no show
2. Full payment is required to secure a student's position at a course.
3. We reserve the right to withhold issuing of a certificate until competency has been achieved
4. We request that if you are feeling unwell or have COVID19 symptoms to contact us and reschedule your training.

HOW TO BOOK IN:

ONLINE

Go to www.efbdirect.com.au/shop/product-category/classes/
Select the class you wish to book and have the option to pay with Afterpay or Paypal

IN SHOWROOM

Come and visit our friendly staff in showroom located at
112 Northgate Drive, Thomastown VIC 3074
and book in your training

PHONE

Call the EFB staff on (03) 9464-4466
to book in your training



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