

WANT TO BEGIN A CAREER IN
BROWS AND LASHES?

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PRO FUSION

by  elleebana



BOOK IN FOR
BROW LAMINATION
TRAINING AT EFB
WITH MASTER
EDUCATORS FROM
ELLEEBANA

COURSE OVERVIEW:

Brow Lamination is fast becoming one of the hottest trends in the beauty industry and Elleeplex Profusion is a highly sort after product line due to the quality and benefits of the product. The brow lamination service gives the appearance of fuller eyebrows that are more easily shaped or corrected into brows that clients LOVE.

This course arms you with the detailed concept of brow lamination as well as the hidden tips to mastering your technique to achieve perfect results each and every time.

Our theory session commences with product knowledge and understanding of the delicate area that you are working with, contraindications and how to consult for this treatment.

You are guided through the cost and income potential of brow lamination to build your marketability. Our hand selected trainer will then demonstrate a brow lamination service – we take our time walking through the treatment step by step and showcasing the common mistakes made and how to correct these errors to ensure your results are flawless and to build your confidence.

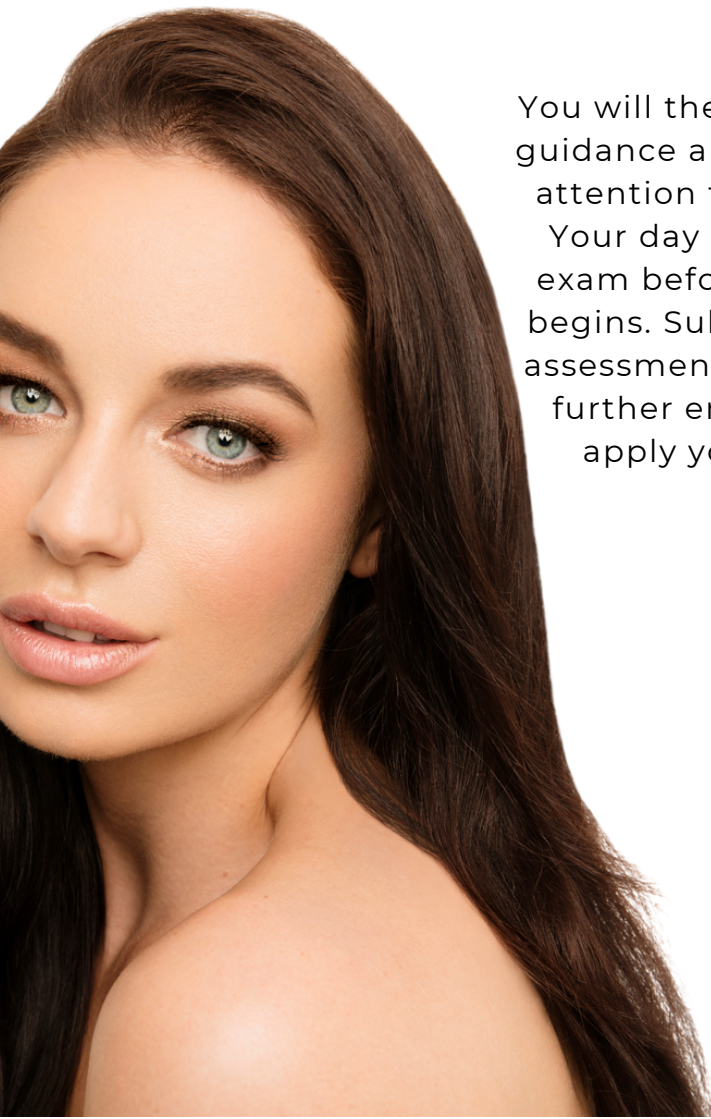
You will then work on two models under the careful guidance and instruction of our trainer paying close attention to the key elements of brow lamination.

Your day of learning will be summarised with an exam before the at home portion of your learning begins. Submissions of before and after images for assessment after your training date are required to further ensure you have been able to retain and apply your new found skills with confidence.

Class will be held at
EFB SALON SUPPLIES
112 Northgate Drive
Thomastown VIC 3074

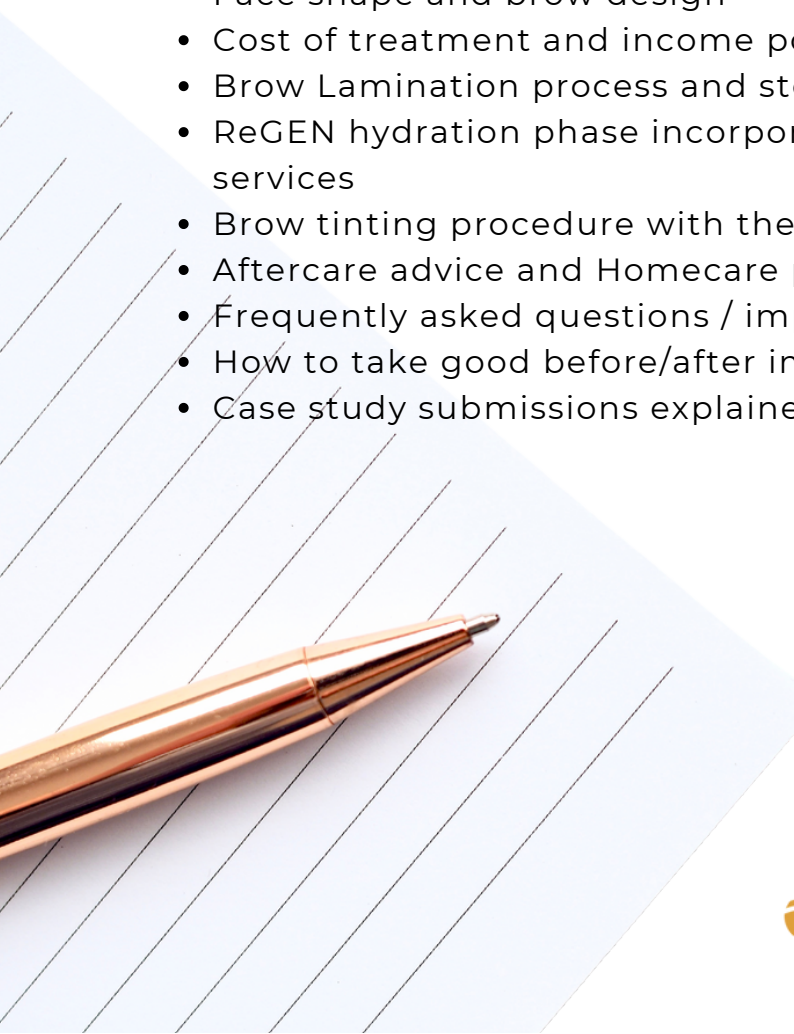


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TOPICS WE COVER:

- Science of brow lamination, active ingredients and the ingredient trends we are seeing
- Adhesives and myth busting tips on adhesives used during the brow lamination service
- Storage guidance and tips
- Hair Structure and Skin Anatomy
- Lamination and hair removal
- Lamination and colouring hair
- Health, safety and sanitation – for your clients and for yourself
- Cleaning your tools and equipment
- Pre-procedure preparations and contra-indications
- Product information and usage and storage guides for the products
- Consultation, reactions and the importance of indemnity and legal requirements such as insurance
- Patch testing for lamination and tinting with Elleeplex
- Profusion lash and brow tinting range
- Understanding eyebrow shapes
- Dissection of the brow
- Face shape and brow design
- Cost of treatment and income potential
- Brow Lamination process and step-by-step procedure
- ReGEN hydration phase incorporation into your Brow Lamination services
- Brow tinting procedure with the Elleeplex Profusion system
- Aftercare advice and Homecare products
- Frequently asked questions / important notes
- How to take good before/after images
- Case study submissions explained



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COURSE PRICE:

\$375 Inclusive of GST

\$150 non-refundable booking fee applies and is included in the above-mentioned price.

Full payment is required 2 Fridays prior to training to secure your position at a class.

COURSE INCLUSIONS:

Elleplex Profusion Lash and Brow Lamination Full Kit – all items used to perform both services with over 30 applications per kit.

- Elleplex Brow Lamination Manual
- Doe Foot Applicators
- Elleebana White Brow Henna Pencil
- Precision Brow Light Ash Brown Pencil
- Precision Brow Deep Warm Brown Pencil
- Precision Brow Dark Ash Brown Pencil
- Mascara Wands
- Elleebana Wonder-wands
- Elleebana Stationery Pack
- Certificate upon completion of successful submission of case studies
- Access to your trainer's full tinting products and the Elleplex Profusion Tinting range for trial on your models



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IMPORTANT TIMES:

Our Elleeplex Profusion Brow Lamination course has a 9.30am start time but we ask you to arrive at 9:15am (please be prompt) and the class finishes at 4.30pm.

The course then continues outside of the classroom with you submitting 5 case studies to your Elleebana Master Trainer via email for assessment based on everything you have learnt throughout the course. These images must be submitted within 3 months of attending your class.

We break at 12:15pm for a 30min lunch. Our trainers have a lot to cover and we are extremely passionate about you getting the most from this class so please be prepared and attentive. We have parking available in front of our premises and you can bring a packed lunch or alternatively we have a great café next door.

MODEL REQUIREMENTS:

We follow a program structure where students in this course will work on two models during the afternoon's practical element of the hands-on training. Should your models be contraindicated or have previously had a brow lamination, brow henna service or brow tint in the past 6 weeks then they are not suitable to be your model for the class.

Choosing reliable and prompt models for your class will help your learning experience.

The first round of models is required at 12:45pm and the second round is required at 2pm.

To confirm your specific model requirements for attending the course please speak further with the team at EFB.

IMPORTANT NOTES:

We offer this course with over 25 years' experience offering lash and brow services. The Elleeplex Profusion Brow Lamination treatment is an exciting service to offer in your salon. If you have previously trained with another brand you might find some similarities between the treatment but we ask that you are willing to re-learn what you might know as our comprehensive Elleeplex Profusion Brow Lamination Course is assured to offer a more comprehensive understanding of the brow lamination treatment than ever before. We don't leave you to your own devices and guide you through your treatments carefully on the day, perfecting your techniques and understanding of the treatment – you are welcome to contact us after your day of training with any questions that you might have, feedback of any kind and the correspondence continues as you submit your before and after images for assessment.

PLEASE NOTE:

1. \$150 non-refundable Booking Fee applies for each individual cancellation OR no show
2. Full payment is required to secure a student's position at a course.
3. We reserve the right to withhold issuing of a certificate until competency has been achieved
4. We request that if you are feeling unwell or have COVID19 symptoms to contact us and reschedule your training.

HOW TO BOOK IN:

ONLINE

Go to www.efbdirect.com.au/shop/product-category/classes/
Select the class you wish to book and have the option to pay with Afterpay or Paypal

IN SHOWROOM

Come and visit our friendly staff in showroom located at 112 Northgate Drive, Thomastown VIC 3074 and book in your training

PHONE

Call the EFB staff on (03) 9464-4466 to book in your training



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